

Industry Profile



71 Arts, Entertainment, and Recreation

The Arts, Entertainment, and Recreation sector includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Arts, Entertainment, and Recreation comprises 1.9 percent of all state employment. It has an average monthly wage of \$1,468, 41 percent lower than the statewide average for all industries.

| 2001 | Employment | Wage* |
|---|---------------|----------------|
| Total | 20,045 | \$1,468 |
| Performing Arts and Spectator Sports | 4,010 | \$2,509 |
| Performing Arts Companies | 900 | \$1,727 |
| Spectator Sports | 474 | \$2,270 |
| Promoters of Performing Arts and Sports | 2,315 | \$2,608 |
| Agents and Managers for Public Figures | 89 | \$1,819 |
| Independent Artists, Writers, and Performers | 232 | \$5,309 |
| Museums, Historical Sites, Zoos, and Parks | 2,098 | \$1,800 |
| Amusements, Gambling, and Recreation | 13,937 | \$1,119 |
| Amusement Parks and Arcades | 1,504 | \$848 |
| Other Amusement and Recreation Industries | 12,429 | \$1,151 |

* Average monthly wage

Largest Employers **

Lagoon
Deer Valley Resort
The Canyons
The Delta Center
Park City Mountain Resort
National Park Service
Sundance Resort
Alta Ski Resort
Snowbasin Ski Resort
Thanksgiving Point Institute
Brighton
Salt Lake City Parks
Sports Academy and Racquet Club
Ogden Athletic Club
Utah Hogle Zoo
Utah Symphony
Utah Fun Dome
Tree House Athletic Club

** Peak Seasonal Employment



North American
Industry
Classification
System

Arts, Entertainment, and Recreation

industry history

| Year | Employment | Avg. Wage+ | % of Utah Avg. Wage | # of Firms | Payrolls | Emp.% of State Total | Payroll % of State Total |
|-------|------------|------------|------------------------|------------|-----------|-------------------------|-----------------------------|
| 2001 | 20,045 | \$1,468 | 59.4 | 851 | \$353.1 M | 1.9 | 1.1 |
| 2001* | 18,985 | \$1,427 | 58.7 | 831 | \$81.3 M | 1.8 | 1.0 |
| 2002* | 22,996 | \$2,029 | 81.6 | 862 | \$140.0 M | 2.2 | 1.8 |

* First Quarter Data + Average Monthly Wage

county Profiles

| County | Arts, Ent., Rec.I Employment** | % of State A/E/R Emp. | A/E/R % of County Total Emp. | Largest Arts, Ent., Rec. Employer |
|------------|-----------------------------------|--------------------------|---------------------------------|--------------------------------------|
| Salt Lake | 7,313 | 36.5 | 1.3 | The Delta Center |
| Utah | 3,021 | 15.1 | 2.0 | Thanksgiving Point |
| Summit | 2,321 | 11.6 | 14.7 | Deer Valley Ski Resort |
| Davis | 2,178 | 10.9 | 2.5 | Lagoon |
| Washington | 914 | 4.6 | 2.6 | St. George City Golf Course |
| Cache | 676 | 3.4 | 1.6 | Sports Acad. and Racq. Club |
| Kane | 360 | 1.8 | 12.4 | Aramark Sports |
| Grand | 330 | 1.6 | 7.8 | National Park Service |
| Uintah | 192 | 1.0 | 1.9 | Uintah County Parks and Rec. |
| San Juan | 168 | 0.8 | 4.4 | Aramark Sports |

** First Quarter 2002

*Equal Opportunity Employer/Program
Auxiliary aids and services are available upon request to individuals
with disabilities. Call (801) 526-9240. Individuals with speech
and/or hearing impairments may call the state relay at 1-800-346-4128.*

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Economic and Data Collection and Analysis Unit
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